

# Irvinestown Truck Festival



10th Anniversary | July 23rd - 25th | 2010



Proudly Sponsored By:



Raising funds in aid of

Marie Curie  
Cancer Care



For Further Information Tel: 028 8224 9888 Email: [info@irvinestowntruckfestival.co.uk](mailto:info@irvinestowntruckfestival.co.uk)

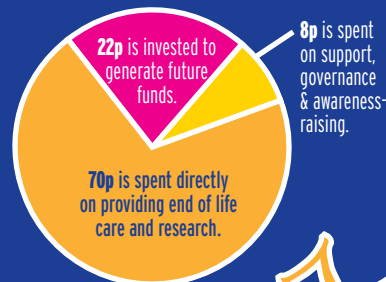
[www.irvinestowntruckfestival.co.uk](http://www.irvinestowntruckfestival.co.uk)

Marie Curie Cancer Care provides high quality nursing, totally free, to give people with terminal cancer and other illnesses the choice of dying at home, supported by their families...

## KEY CANCER FACTS

- Cancer is the single biggest killer in the UK with more than 150,000 deaths each year
- It causes a quarter of all deaths in the UK.
- Lung cancer is the most common killer for women, followed by breast cancer.
- Around 40 per cent of us will develop some form of cancer during our lifetime.

For every **£1** we receive **70p** is spent directly on providing end of life care and research.



## GETTING READY TO BE INVOLVED FOR THE 10TH YEAR

Brian Loane passed away in 1990, aged just 61. Brian had been nursed at home by his family and with support from the local Marie Curie Nurses for five nights. When his son Blakely heard about the idea of a new event for the Lady of the Lake Festival in Irvinestown, he knew he had to be involved.

“When I heard about the Truck Convoy which was being organised to raise money for Marie Curie Cancer Care, I knew it was the perfect tribute to my late Father.”

## WHAT DO LORRIES AND DAFFODILS HAVE IN COMMON?

The flower associated with any 10th ANNIVERSARY is the DAFFODIL, which is also the symbol of Marie Curie Cancer Care. This is the 10th anniversary of Irvinestown Truck Convoy, which raises money in aid of Marie Curie Cancer Care. What better reason to come and help us celebrate the start of the next ten years together.

## ABOUT THE EVENT

This award winning event unofficially held the Guinness World Record for the world's largest truck convoy when 700 lorries took part in 2007. This year's event starts on Friday 23rd July with a festival of truck lights and on Saturday 24th July drivers park up at the lorry park in Irvinestown then spend the afternoon enjoying the craic on offer up the town. As night falls it's time to don the dancing shoes and head on down to the marquee to dance the night away to the country sounds of Hugo Duncan and Guests, until the wee small hours. On Sunday 25th July, following a complimentary driver's brunch, and a final clean and polish, all the engines rev up for take off at 2.00pm. The lorries drive in Convoy for 60 miles around the lakes of Fermanagh. The spectacular sight navigates the windy roads and calls in at all the picturesque villages en route, where passers by donate to the collection buckets. The Convoy finishes back in Irvinestown, where there is a presentation ceremony and more entertainment. Sound like fun?... It is! Want to be part of it? Well here's how...



## HOW TO BECOME INVOLVED

Please sign up now by completing the reply slip, and returning along with your £30 registration fee. You will be sent all the details you need, and a sponsor form where we would ask you to do your best to get sponsorship for taking part. If every driver taking part could get £1 sponsorship for very mile of the convoy - £60, it will go a long way to making this the biggest and best **TRUCK CONVOY** in aid of **MARIE CURIE CANCER CARE** yet.

**Any driver who brings along sponsorship money to the event will be entered into a draw for £400 of Holiday Vouchers kindly sponsored by Santander.**

## AS A REGISTERED DRIVER YOU WILL RECEIVE

- Free admission to dance in marquee on Saturday night
- Complimentary drivers brunch on Sunday
- Gift bag full of goodies
- Opportunity to purchase exclusive souvenir photo of your Truck taken from a vantage point along the route



## WHEN YOU HAVE REGISTERED

- Start fund raising to reach your £60 target and your chance to win £400 of Holiday Vouchers
- Set up your own fund raising page on line by visiting [justgiving.com](http://justgiving.com)
- Don't be afraid to ask - nothing ventured, nothing gained
- Remember to get your sponsors to 'gift aid' you



Lesley is a Marie Curie Community Nurse,

**“I often nurse through the night so family or carers can go to bed and get some rest. For many people with cancer nights can be very long and wakeful. I’ve looked after people who want to do the quirkiest things – like have a gin and tonic at 2am, or eating a bowl of ice cream at 3am. To see the pleasure on their faces when they’ve done things like that is fantastic”**



## THE BEST PLACES TO WATCH THE CONVOY ARE

**Irvinestown at the Clock Tower: 2.00pm**

**Lisnarick: 2.20pm**

**Kesh: 2.40pm**

**Boa Island: 3.00pm**

**Belleek: 3.20pm**

**Blaney: 3.50pm**

**Enniskillen Shore Road: 4.00pm**

**Round O Enniskillen: 4.10pm**

**Ballinamallard: 4.30pm**

**Irvinestown: 4.45pm**

## FIND OUT MORE

Please visit our new website,  
**[www.irvinestowntruckfestival.co.uk](http://www.irvinestowntruckfestival.co.uk)**

To register to take part, or to volunteer as a collector, please contact Sheena Havlin at Marie Curie Cancer Care on **028 8224 9888** or email **[sheena.havlin@mariecurie.org.uk](mailto:sheena.havlin@mariecurie.org.uk)**

Alternatively complete the form below and post to Marie Curie directly. If your company is interested in having a trade stall at the event please contact George Gordon on **078 3669 5833**. For special travel rates with P&O Irish Sea, please contact Larne Freight Customer Services on **087 1664 2222**.

## REGISTRATION FORM

Driver's Name/s

Company Name

Home Address

Contact Number

Email Address

Reg no/s of vehicle/s

Amount Enclosed

**Please post to:**

Sheena Havlin, Marie Curie Office, 29 G Gortrush Industrial Estate, Omagh, Co Tyrone BT78 5EJ.

**Please make cheques payable to Marie Curie Cancer Care. Do not post cash.**